



Collaborative Aid Marketplace

A Social Network Enabled Solution for Development

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Aid doesn't work well

Donors don't know what they want and have **changing agendas**

Transparency is lacking and this promotes **corruption**

Little **accountability** for how money is spent and for demonstrating results

Governments lack capacity to transform investments into results

Poor **decision-making**, not driven by evidence for what works or by explicit values

Lack of **democratic process**

inadequate mechanisms for meaningful **participation** by those affected

Skewed **incentives** and **allocative injustice**

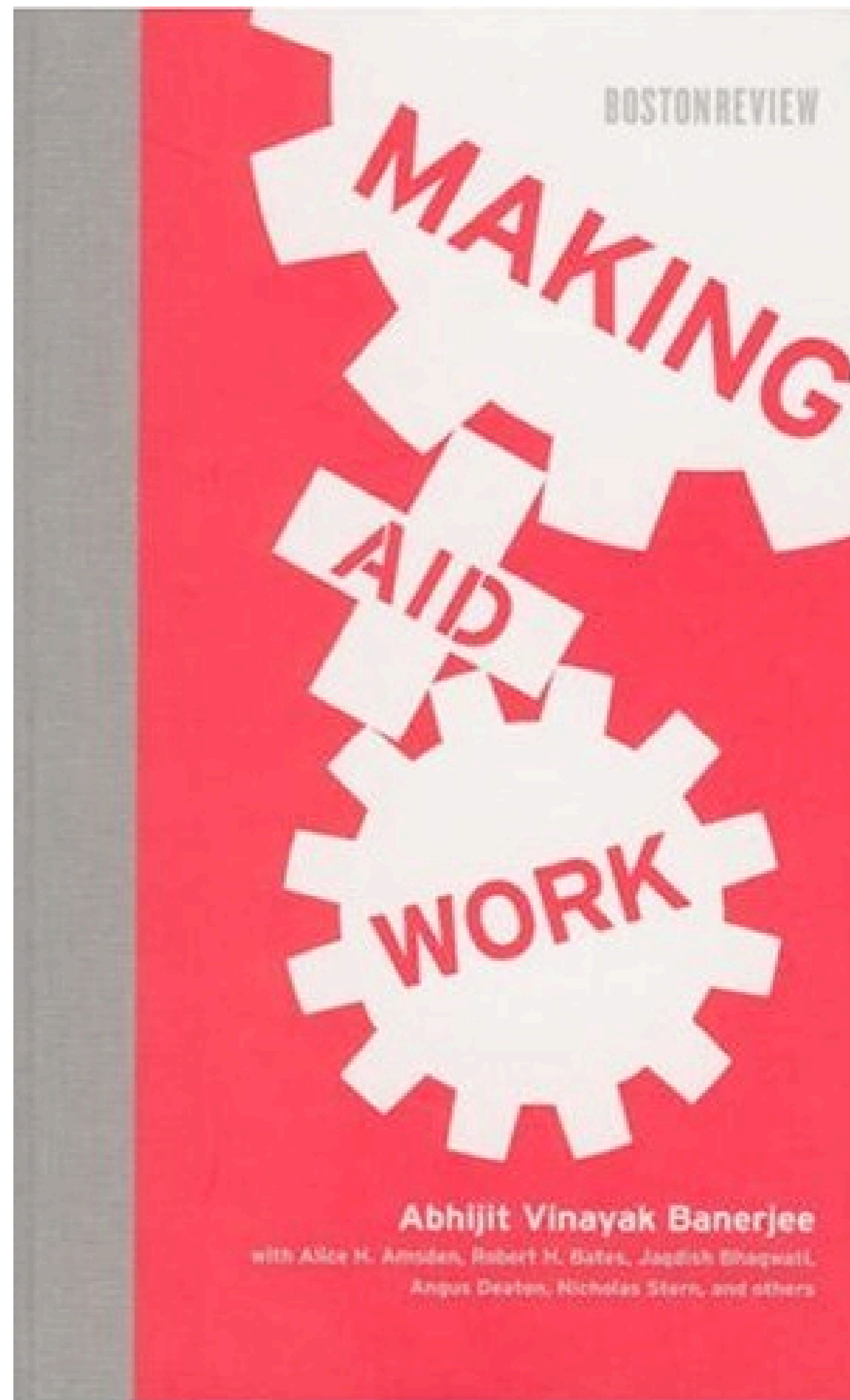
Lack of evaluation and learning

High **transactional costs** and **'rent-seeking'**

Innovations are not properly rewarded or scaled up

A **false economic model** of development that is **not sustainable**

But there is an overall desire to 'make aid work' and 'get it right.' >>



> New-Age donors

- Private sector action driven by CSI and venture philanthropy
- Want to be **hands-on** in design, operation & measurement
- Embrace **technology solutions & innovation**
- Belief in **Market mechanisms** for reducing poverty
- **Changing institutions**



> Collaboration enabled

- Realisation that collaboration **drives value-creation**
- More **options for partnership** in globalised world
- People increasingly have the **voice & information** - want to be part of the solution
- **Affected communities** becoming collaborators

Mass innovation,
not mass production

WE-THINK



> Private Sector Innovation

- New assistance models & types of organisations
 - Public-private Mix
 - Development Foundations
 - Social Enterprise
- Novel financing mechanisms
 - Innovation funds
 - Co-investment



YOU GET WHAT YOU WANT.
PEOPLE GET
WHAT THEY NEED.

PRODUCTS WHY WE'RE (PRODUCT) RED COMMUNITY

Windows and Dell have joined (RED) to help eliminate AIDS in Africa. When you buy a Dell (PRODUCT) RED PC with Windows Vista Ultimate (PRODUCT) RED, Windows and Dell will jointly contribute \$50 to \$80, depending on the product, to The Global Fund. With Windows Vista Ultimate (PRODUCT) RED, these aren't just the ultimate PCs, they're a powerful way to improve lives.

JOINRED.COM | WINDOWSVISTA.COM | DELL.COM/JOINRED



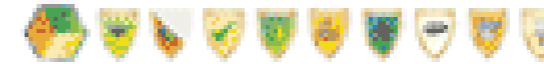
Designed Solution: A Collaborative Aid Marketplace

Participants are Share-stakeholders
Virtuous Share/Prediction Market
Investment yields & results tracked
Platform for co-creative innovation
Reputation-building
Donor investment portfolio

Community » Health & Science » KlearWater » Idea Home

KlearWater

Posted By [xinix](#)



Tags: water, purification, disinfectant, care, formula, Sweden

Priorities: (Ranked from left to right in order of importance)



Publicity



Feedback



Resources



Funding

Bookmark:



Our company manufactures and distributes products based on a proprietary formula of stable include water disinfectant, oral care product, surface disinfectant and wound care.

Xinix, the active ingredient in Klear products, was developed 11 years ago in Sweden. The fou primarily in aid projects and sold products to the Scandinavian vaccination centers to aid travel for U. S. use 1 1/2 years ago.



Threads

		La
	All About Klear Water...Almost by CSTECH <i>All About KlearWater What makes KlearWater unique? KlearWater active Chlorine Dioxide water treatment differs from all other available water treatments in several significant ways; A)</i>	By 07
	first aid ? by omega <i>I am interested in the first aid capabilities of Klearwater.</i>	By 07
	more uses... by r.ryan <i>Wow ! Sounds like the Simple Green of clean water ! Will you market mainly for outdoor, rv, travellers uses ? Is it practical for large applications</i>	By 07
	safety... ? by sarah	By 07

Participate



5



review



watch

Share-stakeholders

- All entrants are share-stakeholders given starting credits (Eco's)
- Earn credits through participation & shareholding
- Currency of decision changes the power dynamic
- Share-stakeholders are the 'wise crowd', but reputation & track record count



Build Your Profile

create your professional network



Discuss in the Forums

grow your online reputation



Invest in Winning Projects

in our virtual stock market

Participate



post an idea



watch



be an expert

Platform for Innovation

- Emergent solutions
- Co-created through open collaboration & peer review
- Open competition for resources
- Iterative improvement through cyclical review & market response

Most popular | Most Recent

Most Popular Ideas



86 spigs
12 scraps

Even Better Idea, posted by joe on 1/2/08

With today's propensity for remote workers; resulting from both the low supply of talent as well as the expense of urban living driving more and more people away from traditional work centers, it is important to maximize the efficiency of a remote work force.

Team members are increasingly located 1-2 hours outside of city centers or across the globe. Given the ready availability of broadband internet connections, team members should use collaboration tools to 'span' the gap between them. [More...](#)

13 con



86 spigs
12 scraps

Great Idea, posted by joe on 1/2/08

An "official" image search database that is accessible from your corporate intranet via a search box. Enables you to search for images and download high quality image files. Only high quality images are returned in the search. All images are cleared by legal for use internally and for general business use (client presentations etc.). [More...](#)

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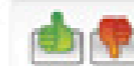
186 spigs
87 scraps

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Idea Ranking
Stage one



Idea Ranking
Stage two



Idea Ranking
Stage three

Virtuous Share Market

- Transfers decision power to participant community
- Invest in the best solutions through 'buying' stocks (prediction market)
- Direct investment, or via 'vehicle'
- Enables speculation on new innovations / projects
- Market Cap = funding level

Market Today									
Sector	Project		Risk	Rating	Province	Cost	Shares Issued	Shares available	
ECD	Bright Kid Foundation: An Edutainer classroom for the children of Dertig	NEW			North West	R 265 250	5305	5145	INVEST
FS	Helper International: Improving the Food Security of Gubevu Households	NEW			Eastern Cape	R 147 200	2944	2067	INVEST
HCD	Development Action Group: Upgrading the Freedom Park informal settlement	NEW			Western Cape	R 496 100	9922	8916	INVEST
HCD	The Kuyasa Fund: Expanding	NEW			Eastern Cape	R 274 450	5489	5489	INVEST



Yields/Results Tracked

- Capital growth as value of solution increases
- Quarterly results reported against expected
- Evidence posted - e.g. Media
- Community, analyst & external reviews/commentary
- Dividends paid for results/targets met
- Market responds

Quality homes built for 21 orphaned children

Mon, 28 January 2008



Ingwavuma Orphan Care: New homes for child-headed households

"We have managed to build high quality houses at a relatively low cost. With this building of new, basic homes comes the rebuilding of lives and families."

This project is replacing ruined traditional huts with cost-effective and secure homes, helping to ensure that orphaned children are not forced to leave their family land. With this building of new, basic homes comes the rebuilding of lives and families. Apart from keeping them safe, the homes give hope and encouragement to children who have experienced extreme hardship, poverty, ill health and bereavement.

Impact

The project has so far provided 21 orphaned children and 4 adult caregivers with low-maintenance houses on their rightful family land:

- In Mthombeni 8 children and 2 aunts have been housed
- In Mpontshane 4 children and their aunt have been housed
- In Mafuleka – 2 children and their grandmother have been housed
- In Khumalo – 7 children have been housed

Each house includes a rainwater tank that increases the household's access to water which helps with food gardens. Some children have also received basic life skills, home management and food gardening support.

Reputation-Building

- 'Wealth' = reputation
- Currency earned for contribution
- Credit becomes rewards
- Capital builds up as solutions prosper & dividends paid
- Influence grows with success

The Rich	The Famous	The Reputed
Top Ideas Ranking Based on Spock Price Mp3 Dot Net Inc. - MP3.Net (56.18) Category 5 Wind Turbines (53.83) neighborrow (39.40) buzzoop (38.22) TheSportsTV (36.61) More...	Most Popular Ideas Mp3 Dot Net Inc. - MP3.Net (100.0%) Category 5 Wind Turbines (99.22%) buzzoop (98.44%) neighborrow (97.67%) JumpBox: Server Software Made Simple (96.89%) More...	Top Rated Ideas WiLife Video Surveillance Systems (4.82/ 5.0) <i>Validation stage</i> GluNetworks (4.79/ 5.0) <i>Incubation stage</i> ImThere (4.72/ 5.0) <i>Validation stage</i> Goozex, Your Game Trading Community (4.66/ 5.0) <i>Validation stage</i> BeyondU.com (4.63/ 5.0) <i>Emergence stage</i>
Top Ideas Ranking Based on Market Cap Mp3 Dot Net Inc. - MP3.Net (8,468,179) Category 5 Wind Turbines (5,947,192) All College Books (1.6B) (5,278,418)	Most Popular Members Ranking Based on Page Views CSTECH (986) shannon (158) paul (150)	Top Rated Members Ranking Based on Reputation



Donor Portfolio

- Incentivised by co-investment
- Due diligence & selection by 'the community'
- Results are evident and linked to investments
- High visibility & reach within stakeholder community
- Reputation & brand grows with responsible action & community rating

An Edutainer classroom for the children of Dertig



Supporting the Bright Kid Foundation to install an Edutainer will provide the Early Learners' Day Care with a safe, sanitary classroom that creates the right conditions for an effective educational programme.

VISION

Research in the last thirty years has provided overwhelming evidence that the environment in which children spend their early years has enormous consequences for their later cognitive, emotional and physical development. Scholars estimate that half of all intellectual development potential is established by the age of four, and that by school age children have already been largely prepared to succeed, or under-prepared to fail. Education and mental stimulation in the first years of life, along with basic health care and adequate nutrition, are the crucial determinants of the intellectual growth essential for success at school and achievement later in life.

However, very few South African children receive adequate early childhood education. Much of the preschooling which does occur, takes place in cramped, dilapidated and unhygienic conditions, with problems ranging from lead paint contamination to inadequate lighting. The end result is that many six and seven year olds enter the formal schooling system drastically unprepared, which results in frustration and poor learning, and high rates of grade repetition, failure and dropping out. In 2000, a quarter of children enrolled in primary schools dropped out within five years.

The Edutainer is an innovative and practical way to address the problem of scarce, inferior early childhood education in South Africa. The Edutainer is an "instant classroom" made from a shipping container. The container (12 square metres) is converted, fitted with windows and doors, insulated, electrified, furnished, and then delivered to a community and installed on prepared concrete foundations. The Edutainer is plentifully stocked with carefully selected books, teaching aids, and educational toys. The Edutainer provides a safe and productive learning environment for up to thirty children aged between two and six. The object of Bright Kid Foundation is to provide as many Edutainers to needy communities in South Africa as possible.

OVERVIEW

This project will enable the Bright Kid Foundation to supply an "Edutainer" container fully equipped as a safe, sanitary classroom that creates the right conditions for an effective educational programme, as the new home of the Early Learners Day Care preschool. The preschool is in Dertig in Makapanstad, North West. The attractive, functional classrooms include electrical connections, burglar bars on all windows, a security gate, a large cupboard, steel shelves, a full length chalk board and soft board, an insulated ceiling and large windows for light and a cross-draft, vinyl sheet flooring, furniture, books and toys for 30 children. The qualified teacher at the ECD centre will be trained by the Keletsong Community Training and Resource Centre in how to use the equipment in the Edutainer, and will be able to offer the surrounding community a quality educare programme that improves the children's life chances. Because the teacher owns the Edutainers, she will be motivated to maintain it well.

WHAT WE LIKE ABOUT THIS PROJECT

- Early childhood development is enormously important for a child's intellectual growth. A nationwide early childhood development survey in 2000, led by the Centre for Early Childhood Development, found that 23 482 early learning sites provided services for 1 030 473 young children. More than 90% of this was community-driven provision. This represents 17% of the 0.6 age population and means that 83% of children aged 0.6 years – 5.3 million children – do



[Invest now](#)

In three simple steps.

Project Profile

SASIX ID:
ECD-NW-MAY-0002

ORGANISATION:
Bright Kid Foundation

PROVINCE:
[North West](#)

SECTOR:
[Early Childhood Development](#)

PROJECT DURATION:
6 months

PROJECT BUDGET:
ZAR 265 250

SHARES ISSUED:
5305

SHARES AVAILABLE:
5145

Project Location

Project Risk

Collaborative Aid Marketplace

A **more efficient marketplace** that reduces
the costs of delivering aid

Allows **democratic participation**

People co-create more **innovative solutions** to
real development problems

Share-stakeholders select, invest in and co-own
the most promising developments

Provides **transparency** with the right **incentives**
& rewards

Process of financing **produces information** at no
extra cost, for monitoring progress

Promotes **human-scale development** &
private sector contribution



A story of hope

